**DRAW FROM EXPERIENCE**

Note your experiences as a customer or what other people have said about their experiences as customers in the space below. Then write down the related business idea that would provide customers with the goods or services they need.

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| --- | --- |
| **Personal experience** | **Business idea** |
| **Other people’s experiences as customers** | **Business idea** |
| **Comments about poor service** | **Business idea** |
| **Difficulties encountered while trying to accomplish something** | **Business idea** |
| **Environmental problems** | **Business idea** |