**FIELD STUDY**

For each business idea, plan how to get more information through field study by completing the form below:

|  |  |
| --- | --- |
| **Business idea:** | |
| **What do I need to find out:** | |
| **Who will I talk to?** | **What questions to ask?** |
| **1.** |  |
| **2.** |  |
| **3.** |  |
| **4.** |  |