**FIELD STUDY**

For each business idea, plan how to get more information through field study by completing the form below:

|  |
| --- |
| **Business idea:** |
| **What do I need to find out:** |
| **Who will I talk to?** | **What questions to ask?** |
| **1.**  |  |
| **2.**  |  |
| **3.**  |  |
| **4.**  |  |